

FIREWORKS @ The Fairgrounds 2017



Sponsorship/Vendor Letter of Agreement

Company Name: _____ agrees to provide a financial sponsorship for the **Fireworks @ the Fairgrounds** to be held on Saturday, July 1st, 2017 benefitting **Wiregrass United Way**. As a sponsor, I will receive the applicable sponsorship benefits and opportunities as described below. I further understand these opportunities will not be valid until this agreement is signed and my check has been issued and accepted. The earlier a sponsor agreement is received, the more publicity that sponsors logo could appear on. The company whom I am authorized to represent would like to participate in the **Fireworks @ the Fairgrounds**. I agree to provide digital logo/artwork ready for print if needed. I understand that the vendor booth space or sponsorship does not include a banner, tent, extension cord, tables, chairs or insurance. The vendor or sponsor is responsible to prepare the designated area as desired for the event. I agree that full and final payment for the sponsorship will be received no later than June 9th, 2017 or my ad/logo/company name may not appear in advertising. **Peanut Festival 334-793-4323 questions.**

Fireworks @ The Fairgrounds t-shirts __ small \$12 __ med \$12 __ large \$12 __ XL \$12 __ 2xl \$15 __ 3xl \$15

Title Sponsorship-\$10,000— logo on webpage & all Social media, your banner at main entry & stage audio mentions.

Headline Concert Sponsorship- \$6500—your 2 banners hung on stage.

Entertainment Sponsorship- \$5000 -your banner at main entry & stage.

Family Fun Area Sponsorship- \$2000 Inflatables (slides and bounce houses for kids to play for free, Your banners hung.

Stage Sponsor \$1500 –Your banner on stage.

Car show Sponsor \$500— Your Banners hung and Logo on webpage.

__ **Supporter Sponsor- \$500** – logo on web page

__ **Fireworks Friend - \$250** – name on web page

**We are happy to customize your sponsorship to suit your needs and budget! **

Name: _____ Business name: _____

Signed: _____ Cell/Phone: _____

Address: _____ City /ST / ZIP _____

E-mail: _____ Items Selling: _____

Please return the attached agreement with check payable to: **Wiregrass United Way** c/o National Peanut Festival
5622 US Highway 231 South - Dothan, AL 36301

Food vendors* space approx. 20'x20' *must meet Health/Fire Dept regulations. (Must be set up by 2pm)

__ **Food Wagon/truck** selling more than snacks \$250 in advance + 20% of gross sales **Payable to United Way.**

__ **Qualified 401C or church groups** will be allowed \$150 + 20% of gross sales. Must send 401C paperwork.

__ *add \$50 for 30amp or __ \$75 for 50amp power. Power payable to NPF *Water & sewer may be available.

__ **Can soda/water drinks only or 1 snack item only** (school, church, non-profit) \$100 + 20% of gross sales **Payable to United Way.** Basic 110 power included in some areas.

Non-Food Vendor Space* space approx. 15'x15' (add \$50 if 30amp power needed) (Must be set up by 2pm)

__ **For-Profit Vendor or political** \$250+10% of gross sales.

__ **Non-Profit Organizations** (clubs/schools/church/etc) -**Free** (no sales at space, info only)

__ **Homemade Arts and Crafts/Hobby Booth** \$50 w/ basic 110 power.

*limit 1 advertising flag and 1 sign in each vendor space, some product restrictions apply. % of Gross Sold due at end of show.

__ **Car Show, Corvette or JEEP display areas \$10each. (Must arrive prior to 4pm)**